

NEW BRUNSWICK

POVERTY REPORT CARD IN REVIEW



FULL REPORT



OVERALL GRADE

REPORT CARD
HIGHLIGHTS

PEOPLE SPENDING
MORE THAN 30% OF
INCOME ON HOUSING:



PERCENTAGE OF INCOME
SPENT ON FIXED COSTS
BEYOND HOUSING:



POVERTY RATE:



CONTEXT

Despite being among the more affected provinces, the New Brunswick government has hesitated to introduce poverty reduction strategies that will have a real and lasting impact on residents. As section one of the report card demonstrates, people in the province are struggling. With a 2024 election on the horizon, parties will need to demonstrate that poverty reduction is a top priority.

KEY FINDINGS

AN IMPOSSIBLE HOUSING MARKET

More than 1 in 3 New Brunswick residents say they spend 30% of more of their income on housing costs.

POVERTY ON THE RISE

More than 1 in 10 New Brunswickers live in poverty.

UNPRECEDENTED FOOD INSECURITY

Over a quarter of residents (26%) are food insecure and New Brunswick experienced the second highest year-over-year increase in food insecurity in 2024.

SELECT POLICY RECOMMENDATIONS

1. Establish a formal rent control guideline.
2. Revise the Poverty Reduction Strategy within 120 days of a new government taking office.
3. Focus on making work pay better and connecting youth with skilled trades opportunities.



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