



RELIEVING AND PREVENTING HUNGER IN CANADA



2020 ANNUAL REPORT



COVID-19 SEVERELY IMPACTED FOOD BANKS ACROSS CANADA

From drastic declines in volunteers and food donations to increased public demand in many markets, putting a strain on their operational capacity.

While it's hard to imagine a time before the pandemic, this compressed / shortened Annual Report takes a look all the way back to April 2019.

Coming soon:

Watch for our **Impact Report** for more details of our donors' contributions put to work across the network of food banks from coast-to-coast-to-coast.



ABOUT FOOD BANKS CANADA

Food Banks Canada provides national leadership to **relieve hunger today** and **prevent hunger tomorrow** in collaboration with the food bank network from coast-to-coast-to-coast.

For 40 years, food banks have been dedicated to helping Canadians living with food insecurity. Over 3,000 food banks and community agencies come together to serve our most vulnerable neighbours who – last year – made 1.1 million visits to these organizations in one month alone, according to our

HungerCount report. Over the years, Food Banks Canada shared food and funding to help maximize collective impact and strengthen local capacity – while advocating for reducing the need for food banks. Our vision is clear: **create a Canada where no one goes hungry.**

VISION

A Canada where no one goes hungry



MISSION

We provide national leadership to relieve hunger today and prevent hunger tomorrow in collaboration with the food bank network in Canada



VALUES

Compassion, Collaboration, Integrity, Respect, Accountability



Provincial Associations



* Winnipeg Harvest serves as the provincial association and central hub for all food banks in Manitoba.

A MESSAGE FROM OUR LEADERS



The last few months have ushered in a new world. While the period before the pandemic may seem a distant memory, it is with pride that we reflect on our 2020 fiscal year, which ended just as the COVID-19 crisis struck. Last year saw many successes and continued progress towards a unified network rallying around a common vision:

A CANADA WHERE NO ONE GOES HUNGRY.

We have advanced this important work through the efforts of a task force of representative members of the network, focused on how we can, collectively, best serve Canadians. Through the thoughtful work of the task force, we have come to fully appreciate the power and potential of our food banking ecosystem- a complex network of interconnected and interdependent systems, focused on feeding those living with food insecurity. The whole truly is greater than the sum of our parts and we must fully leverage this strength if we are to meet the growing demand across Canada.

While we have made excellent progress, demand for food banks remains stubbornly high and we have much work to do together before hunger in our country is eliminated. We will continue to strengthen collaboration between the web of food banks, agencies, provincial associations and Food Banks Canada. Through joint advocacy and a strong, sweeping, collective voice for change, we will address the systemic root cause of food bank use in Canada.

During this time of economic uncertainty, we have never had more confidence in the capable people running food banks and doing the hard, front line work, day in and day out, often under trying circumstances. Week after week and year after year, food banks are there for families in need. We thank you for your awe-inspiring dedication and tireless work in your local communities. Working together, we will realize our shared vision of a Canada where no one goes hungry.


Chris Hatch
Chief Executive Officer


Deborah O'Bray
Chair of the board

STRATEGIC PLAN

Our strategic plan helps support the 3,000 food banks and community agencies within the network of food banks in Canada from coast-to-coast-to-coast and includes the following three strategic directions.



1. MAXIMIZE OUR COLLECTIVE IMPACT

Through collaborative structures and processes, we build shared leadership for common goals.

We leverage the collective voices for greater impact at the local, regional, and national levels.

2. STRENGTHEN LOCAL CAPACITY

We broker strategic opportunities and partnerships to acquire food, funds, and infrastructure – including transportation, warehousing, equipment or technology, based on the needs of the network.

We share best practices and facilitate the implementation of innovative and effective practices.

3. REDUCE THE NEED FOR FOOD BANKS

We lead national research to advance public policy. We advocate for policy change with a strong collective voice.

OUR DONORS

MAKE OUR WORK POSSIBLE



Food Banks Canada is dependent on the support of our donors. Without their help, we would be unable to provide large-scale donations of fresh and non-perishable food and consumer goods as well as financial contributions to the over

3000
food banks & community agencies
we support across Canada.



Our heartfelt thanks to all who supported our charity over the past year.

To learn more about our donors visit <https://www.foodbankscanada.ca/Get-Involved/Our-Supporters/Financial-Donors.aspx>.

Or watch for our **Impact Report** coming soon.



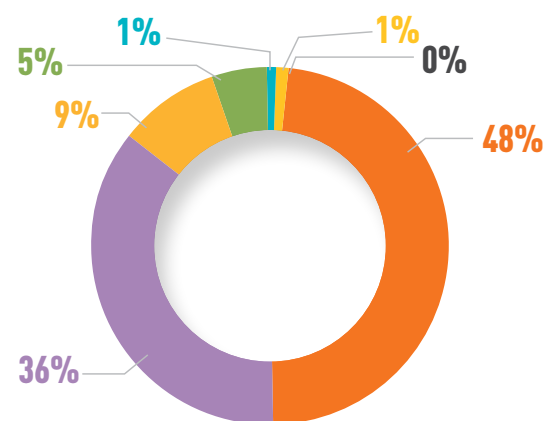
FINANCIAL ACCOUNTABILITY

It all begins with sharing



REVENUE AND DONATED GOODS

\$53,623,610

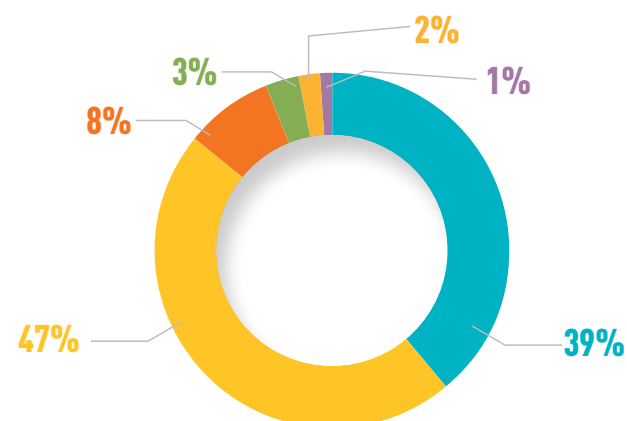


Food donations*	\$25,574,428
Funds for redistribution	\$19,079,444
Donations to support programs	\$4,980,676
Foundation grants	\$2,520,554
Government grants	\$528,920
Individual donations	\$665,228
Other income	\$274,360

* Based on a calculation whereby 1 lb. of food is valued at \$2.62. This value has been determined using data from: Neilson MarketTrack, All Channels, 52 Weeks ending December 2019.

EXPENSES/OUTFLOW OF REVENUE AND DONATED GOODS

\$54,401,640



Funds distributed to network	\$21,486,608
Food distributed to network	\$25,574,428
Programs to support network	\$4,199,720
Fund development	\$1,392,611
Administration	\$1,162,723
Research & advocacy	\$585,550



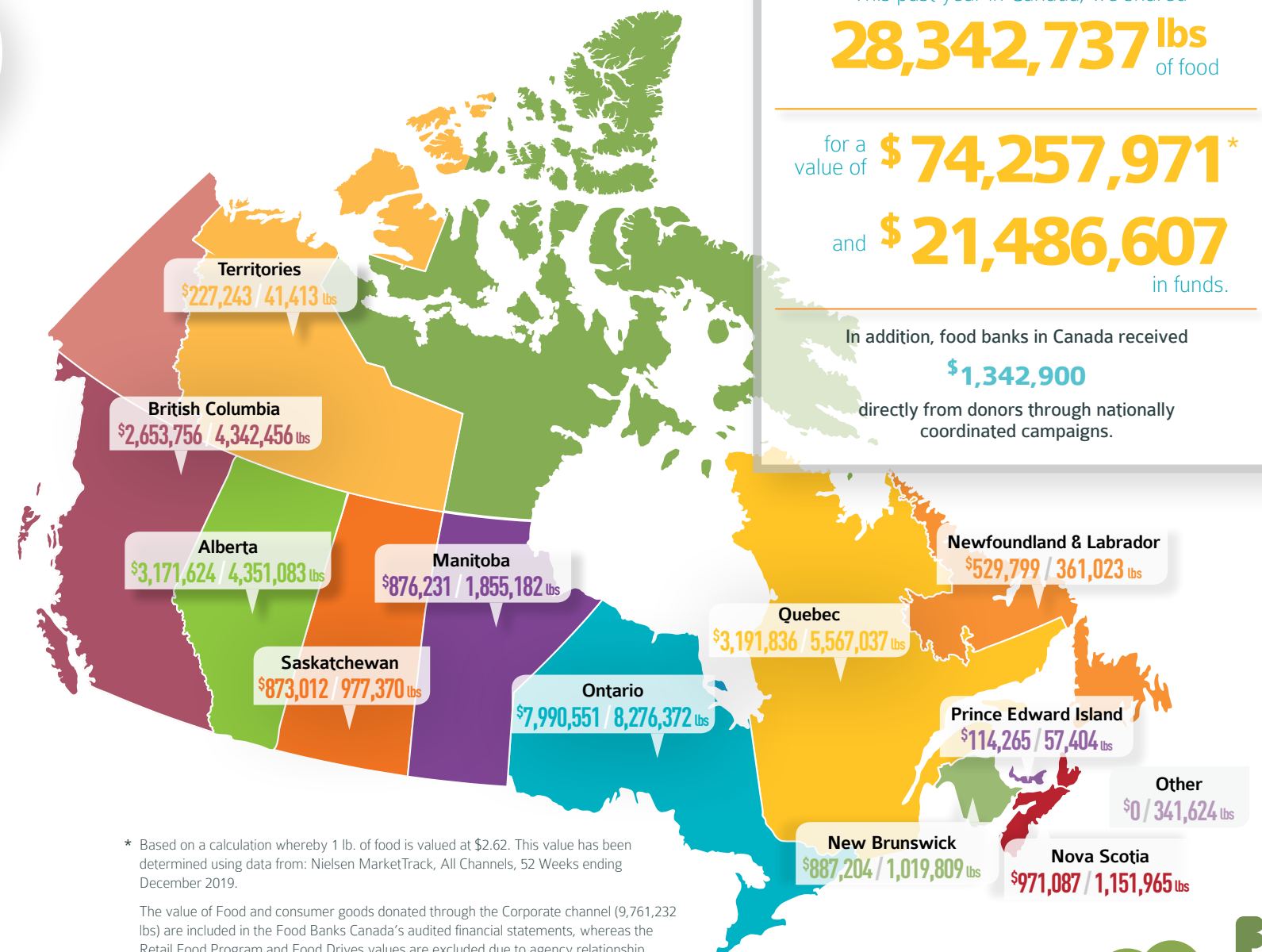
Expenses were greater than Revenue for Fiscal 2020 as donations received late Fiscal 2019 were distributed to the network of food banks early in Fiscal 2020.

This past year in Canada, we shared
28,342,737 lbs of food

for a value of **\$74,257,971***

and **\$21,486,607** in funds.

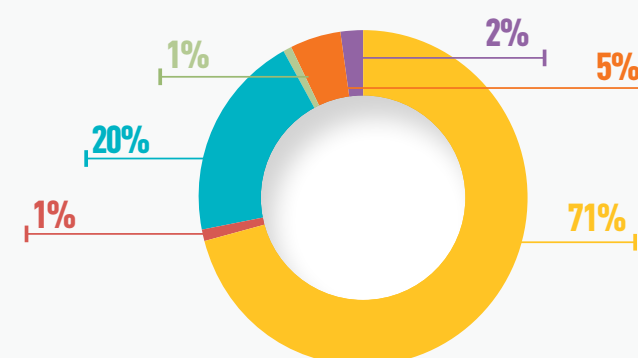
In addition, food banks in Canada received
\$1,342,900 directly from donors through nationally coordinated campaigns.



* Based on a calculation whereby 1 lb. of food is valued at \$2.62. This value has been determined using data from: Nielsen MarketTrack, All Channels, 52 Weeks ending December 2019.

The value of Food and consumer goods donated through the Corporate channel (9,761,232 lbs) are included in the Food Banks Canada's audited financial statements, whereas the Retail Food Program and Food Drives values are excluded due to agency relationship.

IMPACT OF FOOD BANKS CANADA'S INVESTMENT WITH THE NETWORK: **\$105.4M**



Value of Food Shared	\$74.3M
Food Transportation & Warehousing	\$1.0M
Designated Donations Redistributed	\$21.5M
Funds Distributed Directly by Donors	\$1.3M
Programs	\$4.8M
Administration & Fund Development	\$2.5M



TO VIEW THE COMPLETE FINANCIAL STATEMENTS AND OUR AUDITOR'S REPORT, VISIT:

<https://foodbankscanada.ca/Annual-Reports.aspx>

COMPLIANCE, RISK AND GOVERNANCE

Food Banks Canada aspires to be best in class across the national charitable sector and established a **Risk Management Policy**, which provides the framework for how risks are managed within the organization.

The Risk Management Policy forms part of the governance framework of the organization and addresses both strategic and operational risks and the requirement of the organization to operate in its regulatory environment.

Food Banks Canada formally identifies and reviews risks and takes into consideration the potential impact to operations. Risk mitigation

actions and plans are developed and monitored on a regular basis.

Management will report on the performance of the risk management system, outstanding risk mitigation actions and new or emerging risks to the Audit, Risk and Finance Committee quarterly, who then reports to the Board twice a year.



LEADERSHIP TEAM

Chris Hatch
Chief Executive Officer

Kirstin Beardsley
Chief Network Services Officer

Chris Ferraz
Chief Administration Officer

Tania Little
Chief Development & Partnerships Officer

Sylvie Pelletier
Chief Marketing & Communications Officer

Kahlia Castelle
Director of Learning & Knowledge Exchange

Mahen Kandasamy
Director of Finance

Richard Matern
Director of Research

Philippe Ozga
Director of Government Relations and Advocacy (Ottawa)

Lisa Wernham
Director of National Food Sharing



BOARD OF DIRECTORS 2019-2020

The Food Banks Canada Board consists of **15 members**, including **three representatives** from the network. Board members bring a diverse set of experiences to better inform Food Banks Canada management.

Debbie O'Bray, Chair
Director, Marketing Projects,
Operations & Transformation | IGM
Financial

John Bayliss, Vice Chair
Senior VP, Logistics & Supply
Chain | Walmart Canada

Ilya Bahar, Treasurer
Retired Partner, PWC

**Monica Donahue,
Secretary**
Human Resources Executive

David Armour
Director of Philanthropy | The
United Church of Canada

Linda Beairsto
Retired Chief General Counsel,
Chief Compliance Officer

Allan Cosman
Retired President & CEO | Ferrero
Canada Ltd.

Mary-Jo Hewat
Senior Vice President, Human
Resources & Facilities | Genworth
Canada

Nick Jennery
Executive Director | FEED Nova
Scotia

Rosemary McCrie
Finance Consultant | McCrie &
Mundy Professional Services

Lori McRitchie
Executive Director | Airdrie Food
Bank

Lori Morrison
Retired VP, Research, Development
& Quality | Kraft Canada Inc

Sophie Perreault
Executive Vice-President and
Chief Operating Officer

Keren Taylor-Hughes
Executive Director | Winnipeg
Harvest

Daman Thable Rayat
Legal Counsel | Office of the
Conflict of Interest Commissioner

NETWORK COUNCIL 2019-2020

British Columbia

Laura Lansink / Food Banks BC
Scott Nicoll / Food Banks BC

Alberta

Lori McRitchie / Airdrie Food Bank
Stephanie Walsh-Rigby / Food Banks Alberta

Saskatchewan

Laurie O'Connor
/ Food Banks of Saskatchewan & Learning Centre
Erin Katerynych
/ Battlefords District Food & Resource Centre

Manitoba

Aurèle Boisvert / Accueil Kateri Centre Inc.
Keren Taylor-Hughes / Winnipeg Harvest

Ontario

Michael Maidment / Ottawa Food Bank
June Muir
/ Unemployed Help Centre of Windsor Inc.

Québec

Armand Kayolo / Moisson Outaouais
Annie Gauvin / Food Banks of Quebec

New Brunswick

Mark LeBlanc
Vestiaire Saint-Joseph / Shediac Food Bank
Yves Sevigny / L'Atelier R.A.D.O. Inc.

Nova Scotia

Nick Jennery / Feed Nova Scotia
Kim Burns
/ Hants North Community Food Bank

PEI

Mike MacDonald /
The Upper Room Hospitality Ministry

Newfoundland

Wanda Hillier
/ Community Food Sharing Association
Eg Walters
/ Community Food Sharing Association



SUPPORT OF OUR PARTNERS

Thanks
to our partners.



We are grateful to all our partners

for their support and for being a lifeline to Canadians
this fiscal year ending March 31, 2020.*

Through the spirit of kindness, their leadership, and collaboration,
these partners helped us strive towards our mission of relieving
hunger today and preventing hunger tomorrow.

We are inspired by and deeply grateful to everyone who has
stepped up and supported us during this time of uncertainty.

The combined efforts has helped made our country stronger.

Thank you!

* Donations to COVID 19 Relief fund will be recognized in the next fiscal year.



WALMART FOUNDATION



The Walmart Foundation is a long-time supporter **helping build capacity** for food banks and provincial associations in our food sharing network.

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They have provided funding that we then granted to food banks to help secure items such as freezers, fridges, trucks, and warehousing that has helped support food recovery and distribution in communities.

As a thoughtful partner, the Walmart Foundation **made a nearly \$1 million grant to Food Banks Canada** to help purchase food during the COVID-19 pandemic.



WALMART CANADA



Walmart Canada's **Fight Hunger Spark Change Campaign** is one of the many ways Walmart shows its commitment to making a real difference in relieving hunger in Canada.

Annually, the campaign runs for 4 weeks (from coast to coast) but this year it was extended due to COVID-19 which led to a significant increase beyond their initial 15 million meal goal raising 18 million meals instead for Canadian families.

The campaign engages its employees, customers, vendors in a meaningful way and it was clear that everyone wanted to be a part of supporting their neighbours in need. In addition to its annual campaign, Walmart Canada **also provided support with a \$500K special donation specifically for COVID relief** to Canadian experiencing hunger and is one of our active founding partners in Food Banks Canada's Retail Food Recovery Program.



FLIGHT CENTRE



Flight Centre-supported Food Banks Canada through the **No Hungry Holidays** campaign.

This was an inspiring employee giving program that was created for and by employees to ensure everyone felt connected to the cause on a deeper level.

The employees were motivated to take the lead in creating this initiative to impact their community and promoted it within the organization to encourage more donations. With the success of the program, more Canadians experiencing food insecurity were able to gain access to safe, nutritious, and quality foods.



SUBWAY



Subway is a long-standing national partner of Food Banks Canada and the fresh food sponsor of the **After The Bell Program**.

This support is driven from their **#NeverMissLunch** CSR strategy to address and alleviate childhood hunger in Canada.

Subway provides financial support that we grant to local food banks to purchase fresh food items such as fruits and vegetables that are added to the food packs distributed to children during the summer months.

In addition to their amazing work in the After The Bell program, Subway was one of the first partners to respond to our request to support Canadian families experiencing hunger during COVID. They **donated over \$1 million to our COVID response fund**.



THOMAS, LARGE AND SINGER



Thomas Large and Singer is a great supporter of our **After The Bell program**.

With their logistical expertise, they have provided solutions to help our processes to be more efficient as we distribute food items through our National Food Sharing System.

They have donated space in their warehouse to us which reduced transportation costs for the program that resulted in more funds available to purchase more food for children.

Additionally, they have provided expertise and assisted in co-packing which has been instrumental especially as we were unable to gather volunteers this past year due to Covid-19 TLS's support of the After the Bell program is a huge point of pride for their employees.



KPMG



Food Banks Canada is collaborating with KPMG in Canada to develop **tools to support more food banks to offer tax clinics**.

KPMG's social impact mission aligns to the United Nations Sustainable Development Goals, including reducing inequalities. There can be significant roadblocks to filing taxes including lack of awareness, not knowing where to get help, lack of access and cost, among others.

Vulnerable populations may miss out on the full range of federal programs and supports they are entitled to if they don't file their taxes. With KPMG's support, skills and innovative approach, we aim to grow the number of food banks offering tax clinics and therefore put more money into the pockets of vulnerable populations.



EGGS FARMERS OF CANADA



Annually, Eggs farmers of Canada donates **millions of eggs** to families experiencing hunger.

Their generosity helps debunk the stereotype that suggests Food Banks only supply non-fresh food items to their clients.

Thanks to their support, Canadians that use food banks have access to fresh, local and high-quality eggs which makes their diet more nutritious. Eggs are one of the most valuable products we distribute to the network and Eggs Farmers of Canada continues to outdo themselves in their support to Canadians every year.



QUESTRADE



Questrade is **deeply committed** to making investment and financial services accessible to all Canadians.

Their goal is to help all Canadians become more financially successful and secure irrespective of their educational background, race or socioeconomic status. Every Friday, the CEO of Questrade personally buys food, builds hampers and delivers them to families in need in the communities around him. This act of leadership and generosity showcases how passionate he is about supporting families experiencing hunger; and these values live through the company.

Over this year of need, Questrade **has donated well over 1 million meals** to Food banks of Canada. For every new customer, the company donates a day's worth of meals to Food Banks Canada as part of their ongoing and deep commitment to the cause. Additionally, they have made special donations for the holidays, raised awareness of the issue of hunger through the year and have supported our COVID response fund. They are a true champion of the cause and in their support of food banks coast-to-coast-to-coast.



PEPSICO



PepsiCo is a **long-standing supporter** of Food Banks Canada and our vision of a Canada where no one goes hungry.

In addition to their food and financial support, they are also a big supporter of our After The Bell program where their employees enthusiastically spend a day volunteering packing nutritious and child-friendly food packs for school children across Canada.

PepsiCo Foundation and PepsiCo donated significantly to our COVID response fund that helped food on the table of Canadians experiencing hunger during these unprecedented times. We are thankful for PepsiCo's continued support in **providing over 1.5 million lbs. of food and more than \$1.3M** to the food bank network since 2015.

THANK YOU

Walmart  org



Walmart 
Canada

Loblaw Companies Limited



CANADIAN
PACIFIC

EGG FARMERS
OF CANADA  LES PRODUCTEURS
D'ŒUFS DU CANADA



Kellogg's

Kraft Heinz



SUBWAY



FLIGHT
CENTRE

HERSHEY
THE HERSHEY COMPANY

JAYS CARE
FOUNDATION

Mondelēz
International

KPMG

TLS

Nestlé

QUESTRADE

7
ELEVEN

BIMBO
CANADA

CANADA
DRY

Cargill

DANONE
ONE PLANET. ONE HEALTH.

Dare
Foods Limited

MARS

MAPLE
LEAF

NATURE'S PATH
ORGANIC

SECOND CUP
COFFEE CO.

syngenta

RELIEVING HUNGER TODAY. PREVENTING HUNGER TOMORROW

2020 ANNUAL REPORT



Food Banks
Canada



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Food Banks Canada

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